



Social Media Marketing 2025

Freelancing Proposal

Proposed By :
Tamanna Jain



INTRODUCTION

Hi, I'm Tamanna Jain, a dedicated freelance social media marketer specializing in helping small businesses, startups, and entrepreneurs build strong and engaging online presences. With a strategic approach and creative mindset, I craft tailored content and marketing strategies that increase brand awareness, foster genuine audience engagement, and drive measurable growth on platforms like Instagram and Facebook. My goal is to transform your social media channels into powerful tools that connect you with your ideal customers and elevate your brand's impact — all while maintaining consistency, creativity, and authenticity.

SCOPE OF SERVICE

- SOCIAL MEDIA ACCOUNT MANAGEMENT
- CONTENT CREATION
- CAPTION WRITING AND HASHTAGS STRATEGY
- MONTHLY CONTENT CALENDAR
- Meta Ads Management
- VIDEO EDITING & GRAPHIC DESIGNING
- PERFORMANCE REPORTING

PACKAGES & PRICING

1. BASIC PACKAGE
CHARGES : 12,000/-

INCLUDES

- 6 POSTS
 - 3 REELS
 - FESTIVAL POSTS (COMPLEMENTARY)
- (EXCLUDES ADS SPEND BUDGET)

2. STANDARD PACKAGE
CHARGES : 15,000/-

INCLUDES

- 12 POSTS
 - 6 REELS
 - FESTIVAL POSTS (COMPLEMENTARY)
- (EXCLUDES ADS SPEND BUDGET)

3. PREMIUM PACKAGE
CHARGES : 20,000/-

INCLUDES

- 18 POSTS
 - 9 REELS
 - FESTIVAL POSTS (COMPLEMENTARY)
- (EXCLUDES ADS SPEND BUDGET)

PAYMENT TERMS

- Advance Payment: A 50% advance is required to initiate the project. Work will begin only after receiving the advance.
- Balance Payment: The remaining 50% is payable mid-month or upon completion of the agreed milestones/deliverables.
- Payment Methods: Payments can be made via UPI, bank transfer, or any mutually agreed mode.
- Cancellation: If the project is canceled mid-cycle, the advance payment is non-refundable.

ACCEPTANCE

By signing this document, both parties agree to the terms outlined above.

SIGN :

CLIENT SIGN :

OUR HAPPY CLIENTS



CONTACT INFORMATION

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CONTACT US TODAY AND GET START!

*Thank
You!*